



Curtin University



# Entrepreneurship and Innovation

**Curtin University Summer and Winter University Program**

**July - August, 2023**

Curtin's two-week Global Summer and Winter University Programs will provide you with an unforgettable experience – giving you the opportunity to step into another culture and to take your skills and resume to the next level.

The Entrepreneurship and Innovation Program in Perth, Australia, will give you the opportunity to learn how to develop entrepreneurial ideas and solutions for a green and sustainable future.



# Entrepreneurship and Innovation

## This program is led by



### Mr John Tu

Instructor, Lecturer and Entrepreneur  
Curtin University

**Location** Perth, Western Australia

**Dates** 24 July – 4 August

**Credits** The program is the equivalence of 25 credits into select Curtin University undergraduate programs\* or 6 ECTS. \* After completing your program you will receive a certificate of completion and a letter of credit received. Contact your home institution to arrange credit equivalence at your home institution.

**Eligibility** Open to professionals and undergraduate and postgraduate students worldwide. As all programs are delivered in English, you need English language competency to complete the program.

**Registrations** Individuals can apply online at [curtin.edu/summer-uni-programs](http://curtin.edu/summer-uni-programs). For group bookings email [globaldevelopment@curtin.edu.au](mailto:globaldevelopment@curtin.edu.au) to schedule a group booking for dates that suit you.

**Application** The placements are limited to 35 participants per program.

## Perth, Western Australia

Complete our Entrepreneurship and Innovation Program at Curtin University's largest campus, in Australia. Known for its innovative learning spaces and high-impact research programs, Curtin Perth offers courses in a wide range of disciplines within science, engineering, health sciences, humanities, business and law.

The campus is set on 116 hectares in the suburb of Bentley, close to the Canning River and just six kilometres from Western Australia's capital city, Perth.

Known for its architecture, landscaped gardens and engagement spaces, Curtin Perth also offers students an excellent range of social and recreational amenities.

## **Program Overview**

### **Learn how to develop entrepreneurial ideas and solutions for a green and sustainable future.**

This program is designed for individuals and organisations who are eager to develop entrepreneurial ideas and solutions for a greener, more sustainable future of our planet. It is an intensive entrepreneurship learning and practising program in which you will develop your knowledge and skills of entrepreneurial innovation, extend your global networks through a unique on-campus experience and meeting industry guest speakers, and be inspired to bring your ideas for a sustainable business development to fruition.

This program is delivered by experienced lecturers from Curtin Perth, 'green entrepreneurs' and venture capitalists specialising in green investment and successful innovation.

### **Topics week one**

- The entrepreneurial mindset
- Sustainable innovation as a business opportunity
- Design thinking for ventures
- Sustainable business model design
- Building entrepreneurial confidence

### **Topics week two**

- Financing entrepreneurial ventures
- Legal and regulatory challenges
- Strategic entrepreneurial growth
- Succession planning, valuing and harvesting ventures

## Program

Day	Time	Activity
Sunday 23rd July	9 AM -12 PM	Arrive in Perth and check in to accommodation
	1-4 PM	
	Evening	Australian welcome reception at Curtin Campus
Monday 24 July	9 AM -12 PM	Topic 1: The entrepreneurial mindset
	1-4 PM	Visit with special guest speakers: understanding the old vs young mindset
Tuesday 25 July	9 AM -12 PM	Topic 2: Sustainable innovation as a business opportunity
	1-4 PM	Innovation workshop
Wednesday 26 July	9 AM -12 PM	Topic 3: Design thinking for ventures and opportunity recognition
	1-4 PM	Special guests: Meet the venture and capital experts
Thursday 27 July	9 AM -12 PM	Topic 4: Sustainable business model design lean entrepreneurship
	1-4 PM	Consultation, reflection and assessment
Friday 28 July	9 AM -12 PM	Topic 5: Building entrepreneurial confidence/ethics social entrepreneurship
	1-4 PM	Travel with the program south of Perth to popular travel destination Busselton to visit local entrepreneurs and innovative businesses
Saturday 29 July	9 AM -12 PM	Free morning to explore the beach town of Busselton, visit the famous Busselton Jetty.
	1-4 PM	Return transport to Perth
Sunday 30 July	9 AM -12 PM	Weekend day off to explore Perth
	1-4 PM	
Monday 31 July	9 AM -12 PM	Topic 6: Financing entrepreneurial ventures
	1-4 PM	Cultural site visit
Tuesday 1 August	9 AM -12 PM	Topic 7: Legal and regulatory challenges
	1-4 PM	Special guests: Real world experience with legal and regulatory challenges
Wednesday 2 August	9 AM -12 PM	Topic 8: Strategic entrepreneurial growth
	1-4 PM	Special guests: Meet the entrepreneurs!
Thursday 3 August	9 AM -12 PM	Topic 9: Succession planning, valuing and harvesting ventures
	1-4 PM	Project preparation
Friday 4 August	9 AM -12 PM	Project presentation day
	1-4 PM	Reflection
	Evening	Final celebration and certificate ceremony
Saturday 5 August	9 AM -12 PM	Check out of accommodation and departure.
	1-4 PM	
	Evening	

*\*The timetable may be subject to change prior to program commencement.*

## Travel Information

**Accommodation** If you book accommodation with Curtin you will be provided with confirmation of your accommodation booking details. The booking will be for check in on Sunday 23rd July and check out on Saturday 5<sup>th</sup> August.

**Passport** Please ensure you have a valid passport, with more than 6 months validity before expiry at the time of your travel.

**Flights** You will need to coordinate your flights, travel and health insurance. We recommend you do not book flights until your place is confirmed in the program.

**Visa** You will be required to check if you need a visa and coordinate this yourself. If you require a letter for your visa application, please contact [globaldevelopment@curtin.edu.au](mailto:globaldevelopment@curtin.edu.au).

**Transport** You will need to make your way to the teaching venue each day. If there are site visits or activities, Curtin will arrange group transport from the Curtin Bentley Campus and return.

**Meals** If you have booked accommodation with Curtin, breakfast is included. Other meals are not included.

## Find out more and register

Find out more and apply online at [curtin.edu/summer-uni-programs](http://curtin.edu/summer-uni-programs).

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This publication is available in alternative formats on request.

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Some information in this publication may not apply to international applicants. International students studying in Australia on a student visa must study full-time and meet other entry requirements, and are subject to international student fees. Domestic and international students studying outside Australia may have the choice of full-time, part-time and external study, depending on course availability and in-country requirements.

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